

**golfbox**  
COLIO



# golfbox Pay

NGF WEBINAR 27. JANUAR 2026



“ *golfbox is an overall eco system for the golf federations, the golf clubs, the golf players, the golf pros, and tour operators*

*golfbox covers the full value chain*

”





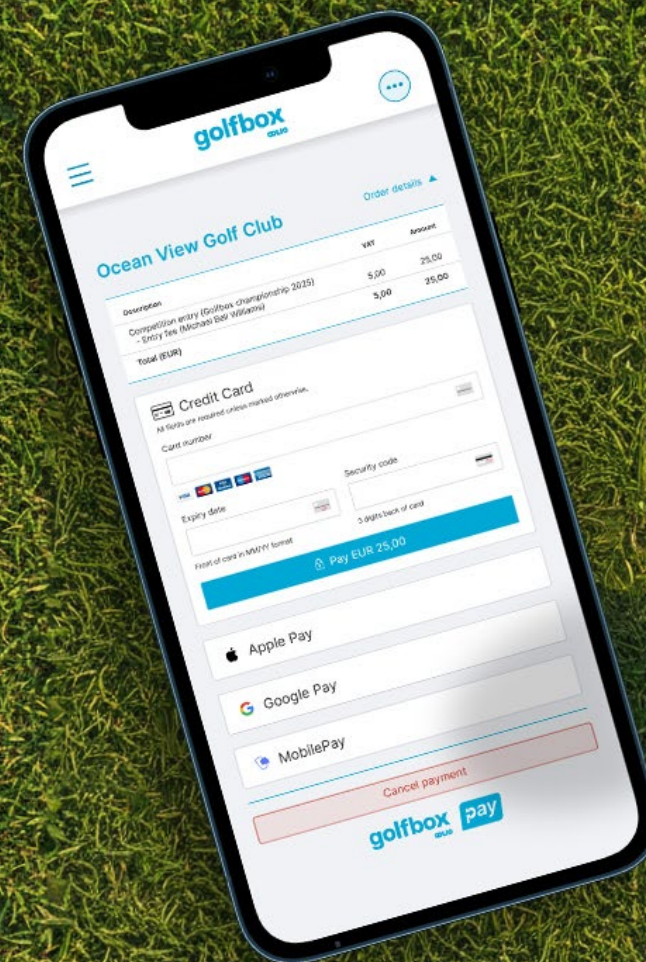
## NEW Product | golfbox Pay

In the world of golf, the payment solutions offered to the Golf Clubs and the Tour Operators is becoming more and more important. The speed of transaction, the business costs and the payment features are key.

Over the last two years, we have worked on a great solution for the Nordic golf market.

Our parent company OOLIO Group is a large payment provider in Asia-Pacific, the UK and the US. Therefore, we have access to one of the strongest payment solutions available in the sports and hospitality sector.

After two years of preparation and software development we are proud to launch **golfbox Pay** in the Nordic markets.



In Q4 2025 golfbox introduced **golfbox Pay** in Denmark. The solution will be launched in Norway in Q1 2026.

**golfbox Pay** is a new, fast, cheaper and secure payment solution that makes transactions easy and hassle-free. All the Danish clubs are already migrated to **golfbox Pay** and the migration of Norwegian clubs starts this month and will run throughout the next couple of months.

The **golfbox Pay** solution is based on the OOLIO Pay solution (launched in Europe and the UK in 2023), which is built on the Adyen payment platform.

With **golfbox Pay** the Norwegian clubs will get maximum flexibility and economic security for your business, less administration and more turnover.





## NEW Product | golfbox Pay

golfbox has become part of OOLIO's global agreement with Adyen Payment Solutions. Adyen is one of the largest payment providers in the world and a global brand in payments. We have established a separate entity golfbox Pay ApS to handle all payments related activities.

We now introduce **golfbox Pay** to all our club customers in Denmark and Norway. More countries will follow during 2026.

From early 2026 all Norwegian golfbox customers on the NETS solution will be migrated from NETS Easy to **golfbox Pay**.

From April 2026 NETS Easy will no longer be part of the golfbox offerings. Therefore, all clubs must be transferred from NETS to **golfbox Pay**. If your club has integrated NETS with other systems than golfbox, you can continue the NETS integration with these third-party systems, and the migration to **golfbox Pay** will not affect the third-party integration.



**NEW** Product | golfbox Pay

With golfbox Pay we offer **lower prices per transaction and fewer costs** than NETS Easy.

The **golfbox Pay** solution works with Vipps in Norway and MobilePay in Denmark.

The Norwegian clubs will have **no subscription fees** for golfbox Pay *(contrary to most other payment providers who charge a subscription fee)*.

It is important for golfbox to deliver a lower-priced solution than the current solution from NETS. But our main objective is to deliver **better and smarter solutions** than the current solution from NETS



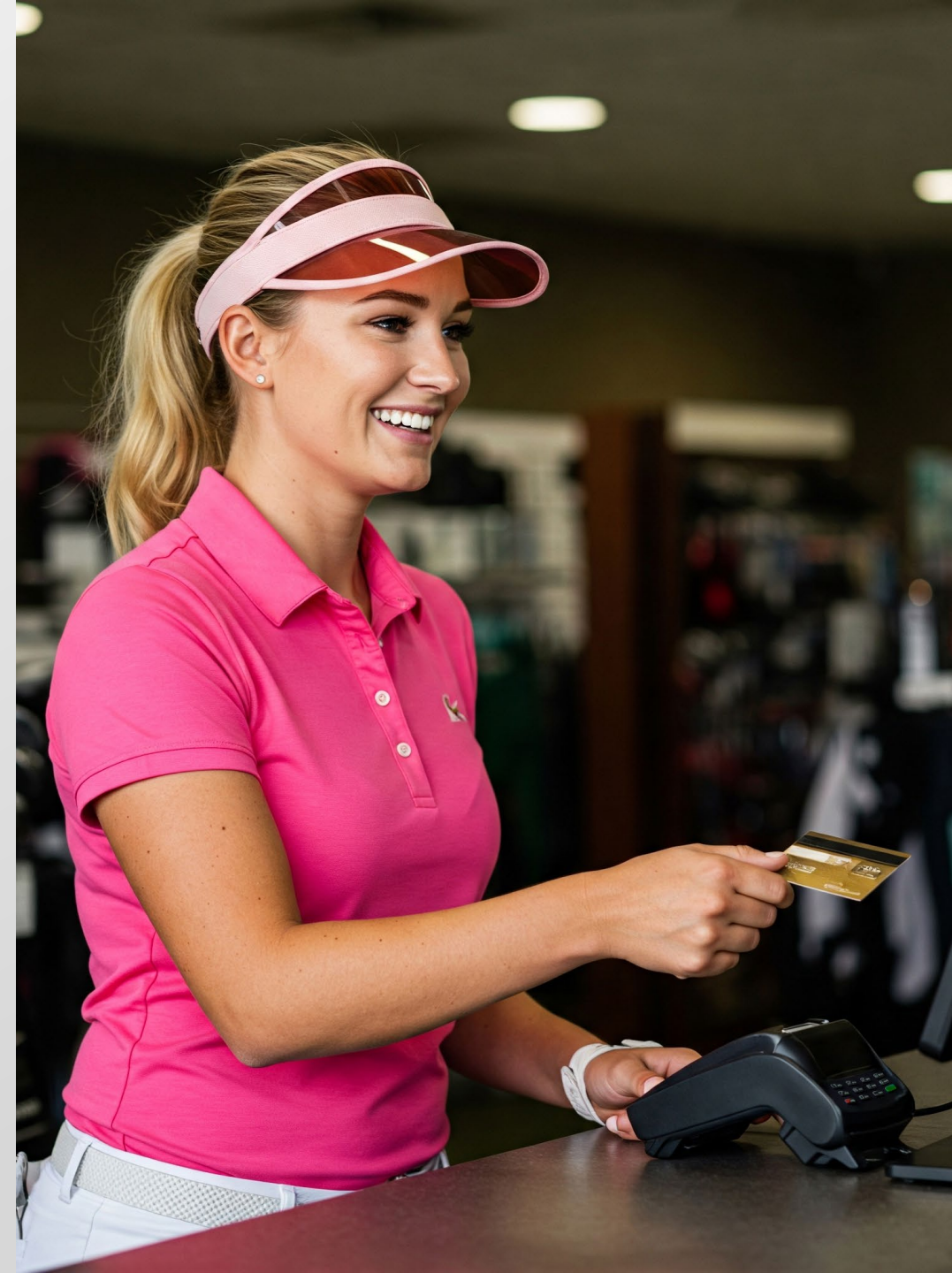
**NEW Product** | golfbox Pay

### Two different transaction fee options – you choose:

**Club Fee** works like other credit card fees - the club pays the costs, and the net payout is made per transaction and will be available in the bank the next banking day. Our credit card fees are lower than NETS.

**Admin Fee** means that the club has no costs for making a payment solution available for its customers. On the customer receipt, an “*Administration Fee*” is specified, which is stated as a separate item. The Administration Fee is offered to cover the club's costs of operating the payment solution. As the payment merchant you settle the Admin Fee yourselves in the payment administration system.

The club automatically gets both options and can freely choose in Tee Time booking, Tournament, ProPlanner and online membership registration and payment.





## NEW Product | golfbox Pay

**Club Fee** for all Norwegian clubs: **2,99%** of the transaction amount.

**Admin Fee** is decided by you as a club at individual basis and golfbox is not involved in this decision. The Club Fee will be applied on the full amount including the Admin Fee and specified on card holder's receipt.

Example: Amount is 500 NOK and Admin Fee charged by the club is decided to be 20 NOK. The Club Fee of **2,99%** will be calculated on the total amount of 520 NOK.

Vipps is supported (**1,10 NOK** per transaction) .

The club automatically gets both options and can freely choose as desired in Tee Time booking, Tournament, ProPlanner and online membership registration and payment.

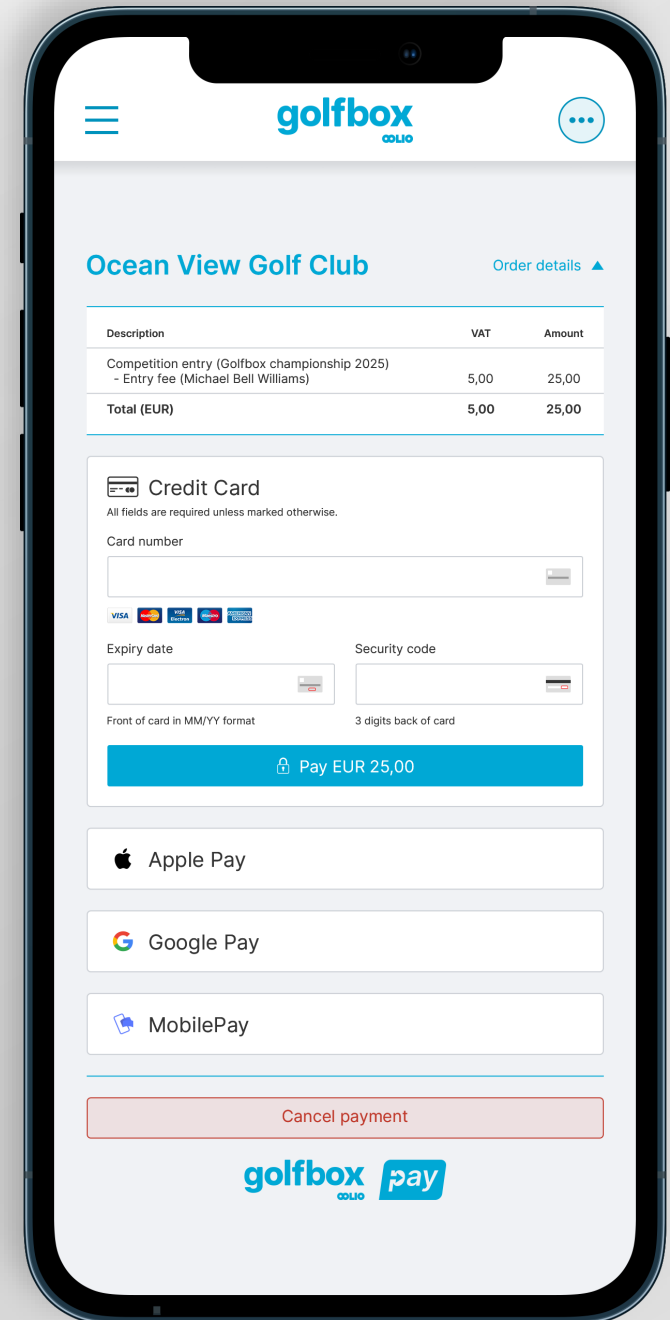
The clubs will pay no subscription for golfbox Pay.





## NEW Product | golfbox Pay

- ✓ Lower price per transaction and no subscription fees
- ✓ Next business day settlement - no montly settlements
- ✓ Net amount paid to golf club after cost per transaction
- ✓ Two options available - "Club Fee" or "Admin Fee"
- ✓ Improved and modern reporting tools
- ✓ Easier reconciliation with the bank
- ✓ Automated "refund" upon cancellation by the player
- ✓ Partial "refund" upon golf player's deletion of parts of purchase
- ✓ Member signup online with payment option on club website



## New Product Features in 2027

- ✓ The club can offer the golfer a discount by making the purchase “*non-refundable*”. We offer three different price- and refund levels. Same pricing model as in airline business and hospitality sector
- ✓ **golfbox Wallet** - Strengthen loyalty towards the club restaurant and the pro shop and increase the customer spend at your club
- ✓ Food and beverage (*F&B*) POS system for restaurants and pro shops





## Food and beverage (F&B) POS system for restaurants and pro-shops with **golfbox Pay** and **golfbox Wallet** integration

With **golfbox Pay** and **golfbox Wallet**, golfers enjoy the freedom to quickly and securely purchase food, beverages, and gear at the pro-shop without hassle.

This loyalty program creates stronger affiliation between the player and club.

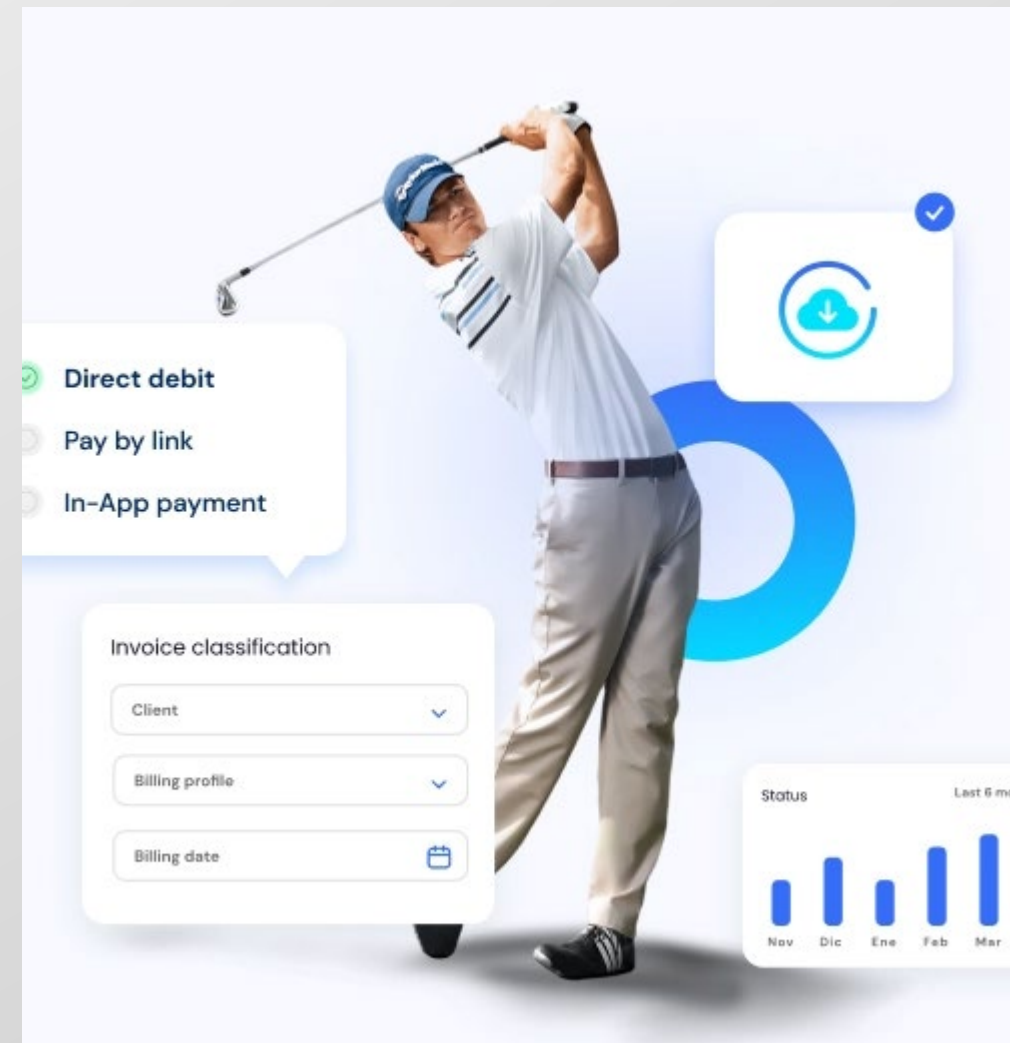


## Membership invoicing with **golfbox Pay**

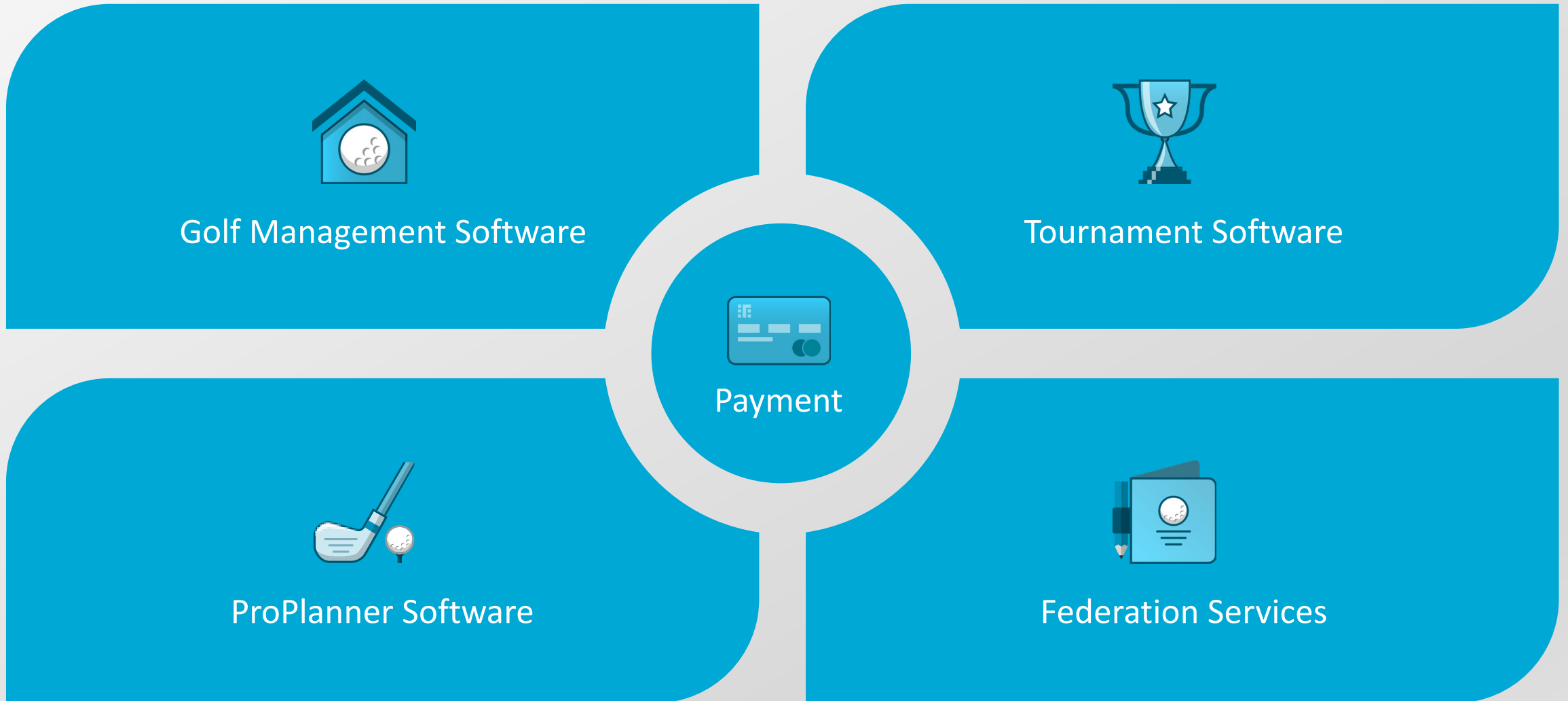
With **golfbox Pay** we will make it possible to do your annual, quarterly or monthly membership invoicing with credit card.

This is one of the strongest trends in international golf right now. By charging memberships as credit card payments, the member churn is reduced and the administration is easier. Many clubs in the US and UK have mandatory credit card charge with membership invoicing.

NGF and golfbox are currently working together on a good and attractive solution for the Norwegian golf clubs to save administration and costs.







**TUSEN TAKK**  
for deres tid!