

GolfBox - one of the Worlds major suppliers of software solutions tailored specifically for the golf industry

GolfBox is *The Office Suite* for golf

A box with tools to service federations, golf clubs, tour organizers, PGA pros and golfers

GolfBox Status

Golfforum 2022

WHAT'S NEW?

1 New CEO in GolfBox

2 Co-Founder Carsten Overgaard continues in a new role as Product Innovation Manager

3 *We are hiring*

Andreas Nørfelt

Chief Executive Officer

"The customer always come first"



20+ years of executive experience in tech industry

- ✓ Experienced leader delivering solid results within SaaS, system integration and data center business
 - ✓ Strong knowledge in setting a strategic direction, running a commercial operation and market positioning
 - ✓ International experience with large tech vendors (fluent in English)
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- ✓ A positive leader with focus on an inclusive leadership style and proactive towards customers and business partners
 - ✓ Ensures a motivated organization, a powerful market impact and great results for customers and partners
 - ✓ Prev. Lawyer with commercial focus and work experience in telco and tech industries

A dark, atmospheric photograph of a golf course. The scene is dimly lit, with a path leading through a grassy area towards a line of trees in the background. The trees are silhouetted against a slightly lighter, hazy sky. The overall mood is quiet and reflective. Overlaid on the center of the image is the text "LOOKING BACK" in a bold, bright cyan font.

LOOKING BACK

“Hai...
We so
sorry!”





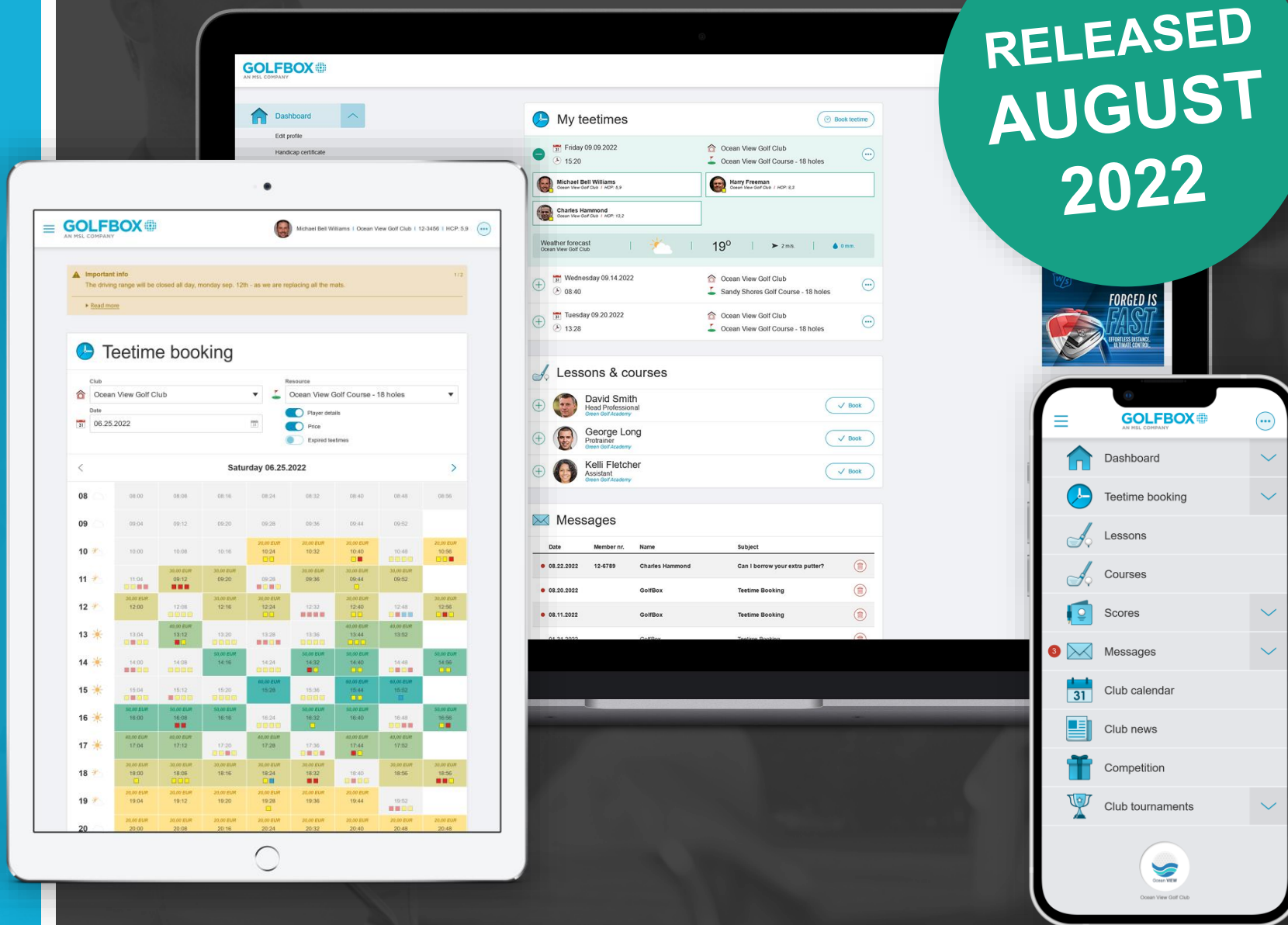
**LOOKING
FORWARD**

New Player Interface

Full responsive and adaptive browser interface for optimal display on all devices

Similar app interface released before 2023 season

RELEASED
AUGUST
2022

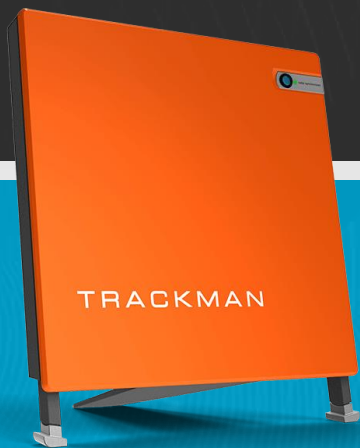


TrackMan and Simulator Booking

Can now be booked for up to four hours at a time using one-hour intervals

The hassle-free GolfBox solution:
The TrackMan simulator will unlock, lock and reset by itself

**JUST
RELEASED**



New Simulator Module



Player Livescoring Signatures



Sign and send in scorecards as player and marker with just one signature on your mobile device

A BIG timesaver for all you tournament directors out there



**JUST
RELEASED**

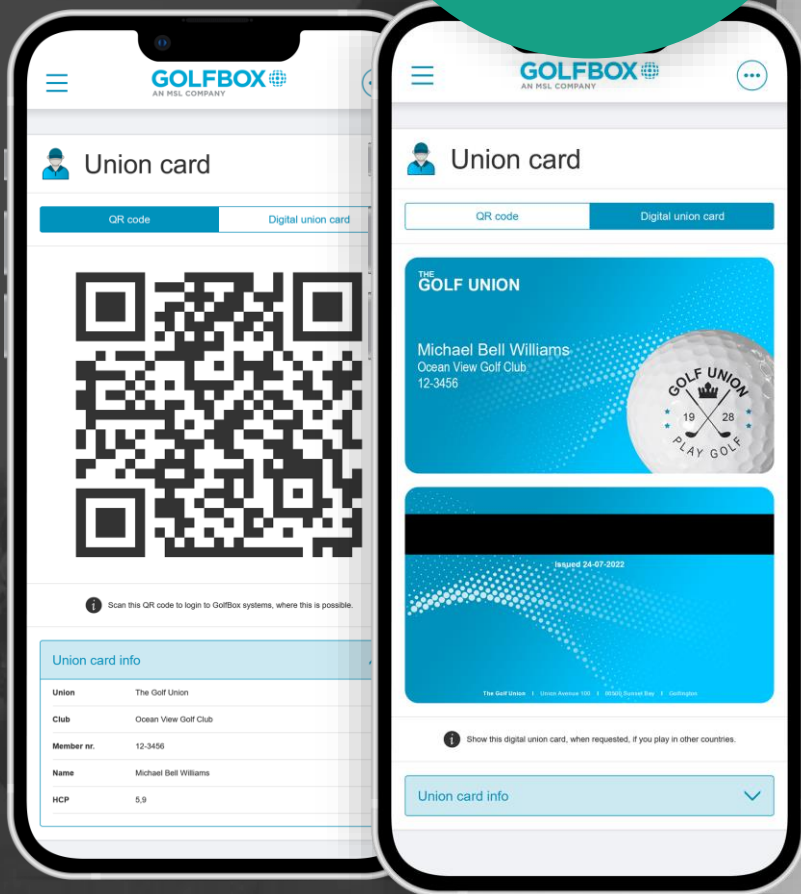
Digital Union Card



Quick login and identification using QR codes

Visual union card as handicap certificate for international playing rights

RELEASE SEASON 2023



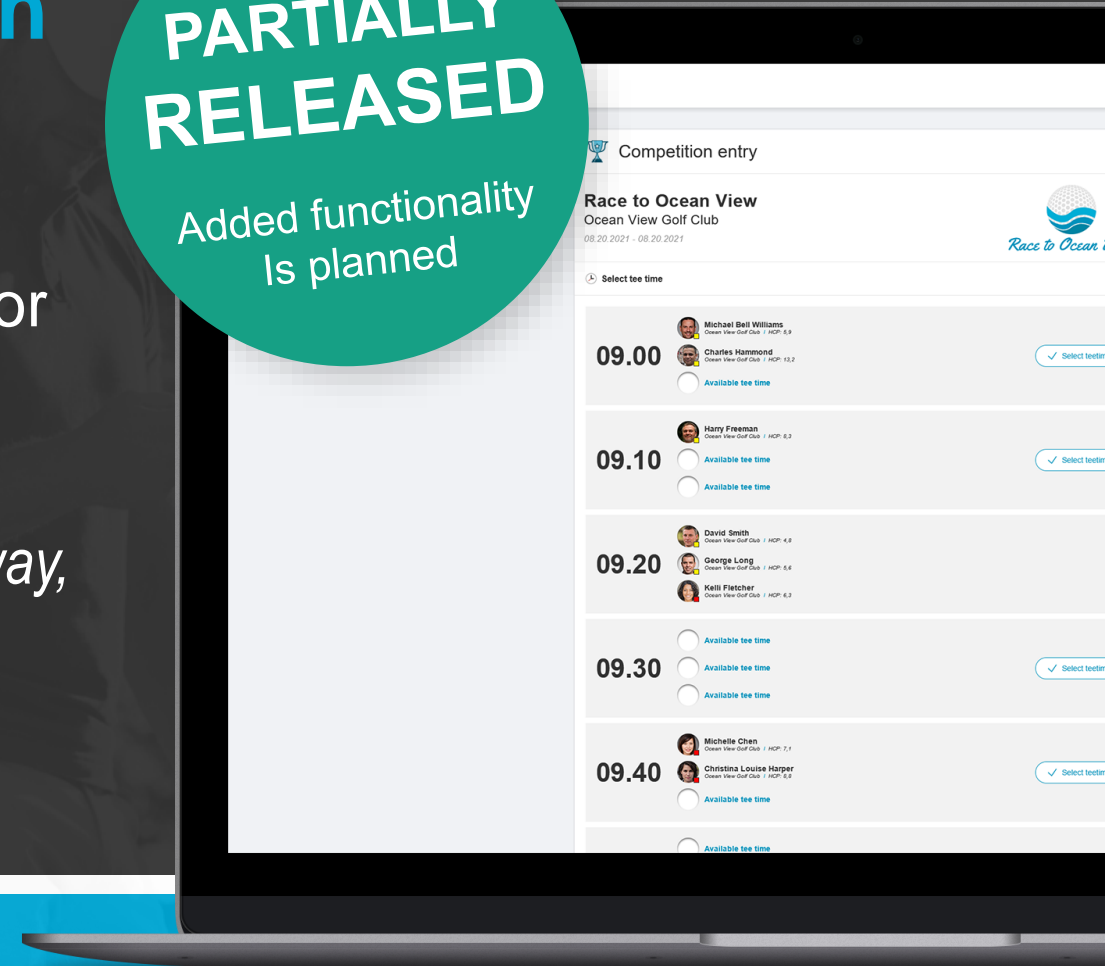
Tournament Start Time Selection

Last year it became possible to individually choose an exact start time when registering for tournaments

This winter, the option to register teams in the same way, as well as support for Shotgun start lists, will be added

**PARTIALLY
RELEASED**

Added functionality
Is planned



GolfBox Tournament

E-scorecard

Be your own tournament director



Setup your own tournament for you and your friends – maximum 12 players and four flights

E-scorecard can be embedded on any website or visit :

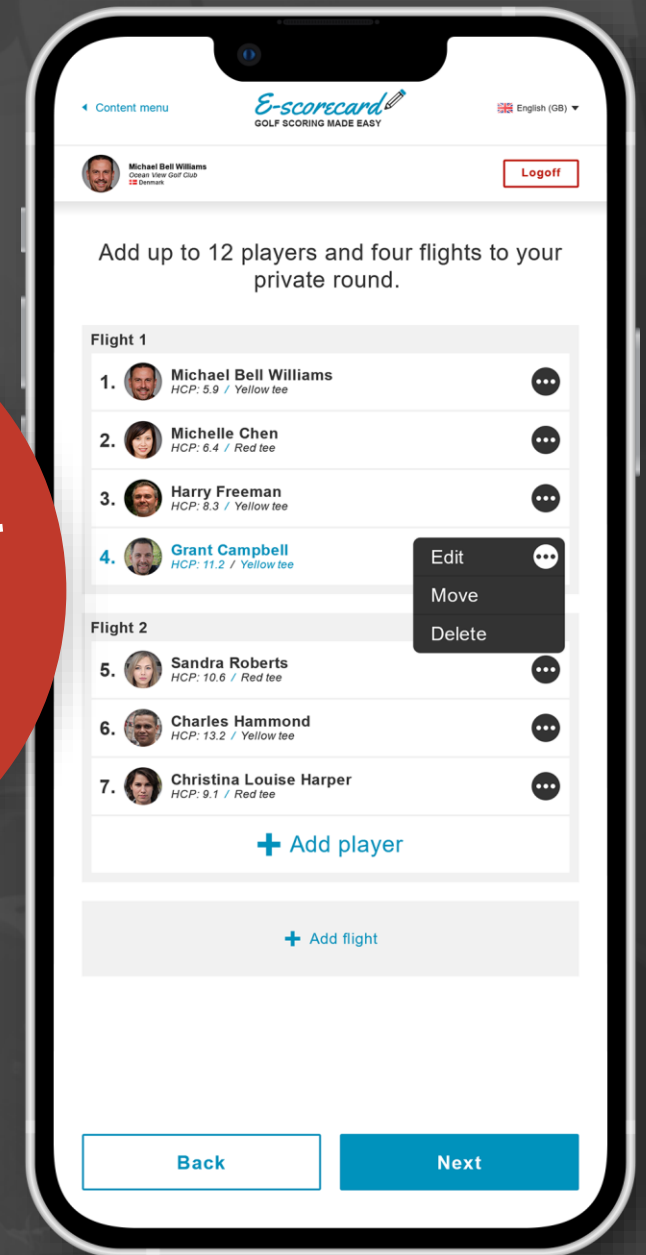
www.e-scorecard.golf



**UNDER
DEVELOPMENT**

Release date not
yet scheduled

E-scorecard 
GOLF SCORING MADE EASY





COMMUNICATION

The Future looks ?

The clubs and unions are currently facing unknown territory

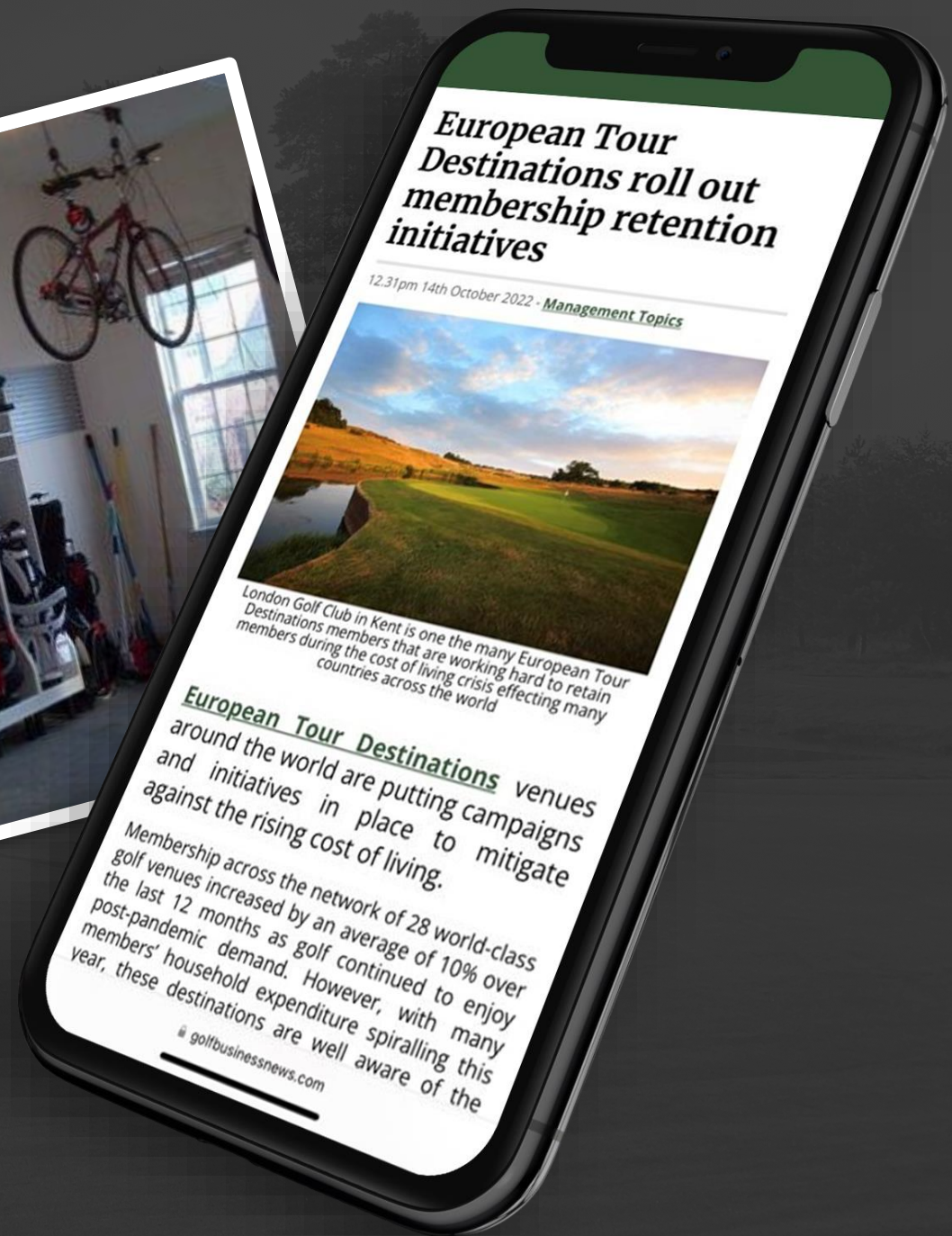
We are living in uncertain financial times

Inflation is raging, the cost of living is on the rise, and the consumer buying power is rapidly decreasing

Today's multi-channel approach to customer communication makes it difficult for clubs and unions to use existing communication tools to outbound communication and retention initiatives. This is more relevant than ever

We need to make sure that the golf set is on the golf course and not stuck in the garage

At **GolfBox** we think outbound communication will be key in order to keep as many members as possible



The Problem

Golf clubs have a need to communicate with the players

And the unions have a need to be in easy contact with the clubs

Today's multi-channel approach to communication makes it difficult to deliver optimal service/communication with clubs and players

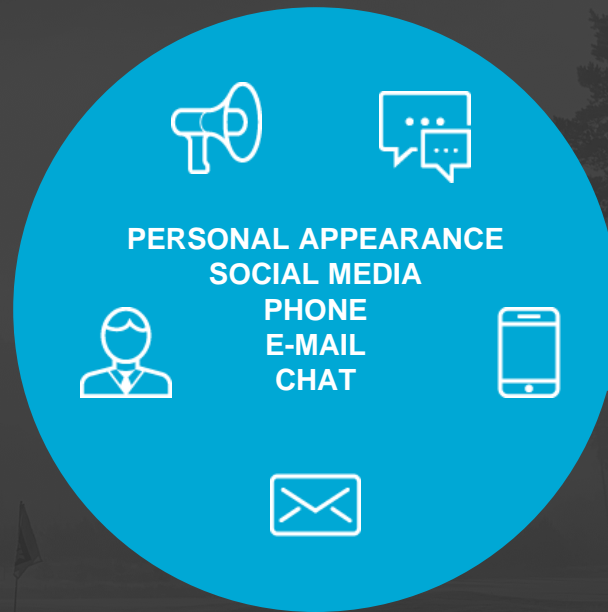
Outbound communication it is extremely important and more relevant than ever



The Solution

Unite all the multi-channel inquiries in one single-channel access point for a better customer experience

Inbound and outbound communication in one single system will release important resources and optimize critical communication with members and clubs



More
Information
on new solution
this winter



GOLFBBOX 

AN MSL COMPANY

Thank you for your time | Any questions?