

# The importance of Tribes and drugs in golf







# Golf Course Association Europe

Why?

- Together stronger = Interest Courses
- Knowledge & innovation
- Networking

How?

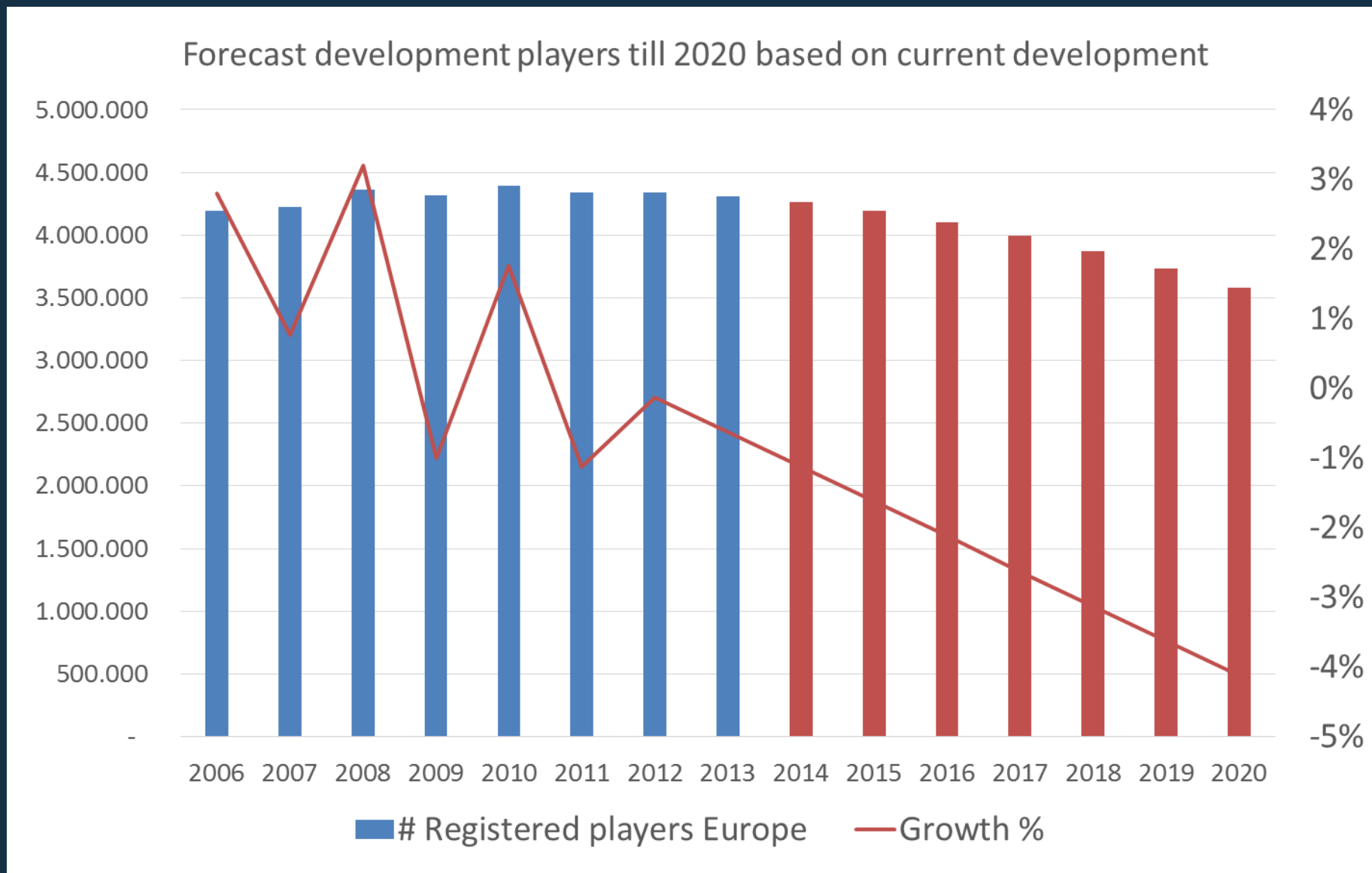
- 12 Nationals
- 800+ Golf Courses



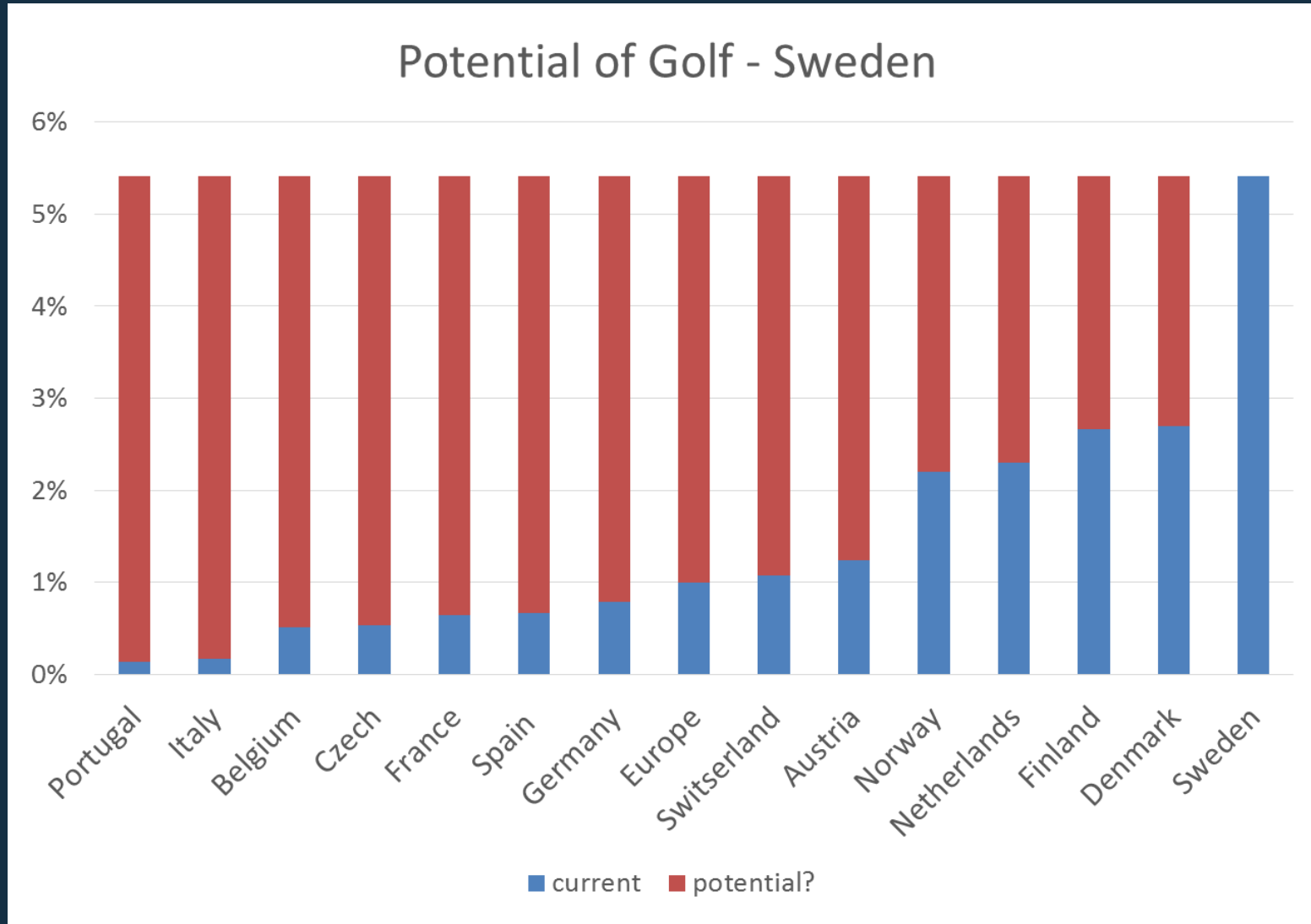
3 orgs. → 1 vision → 1 agenda



# Forecast if we do not change



# Let's maximise the Potential!

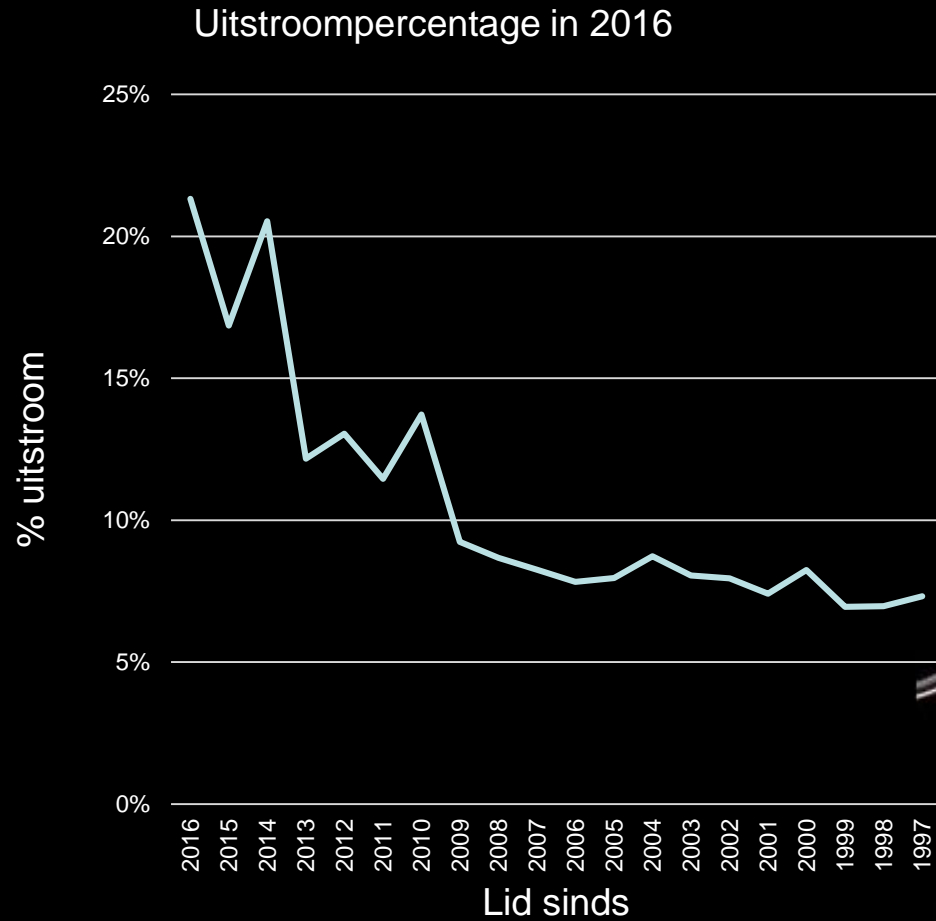




"Retention is  
the single most  
important thing  
for growth."

ALEX SCHULZ, VP GROWTH, FACEBOOK.COM

# New player = first one to leave







































ALLES WIRD GUT  
Ist das System relevant?  
code is art  
T  
ohnemich AG  
Allen, Swifalbathe, Wond, appenwifelt, wond

WILDISRAEL.ORG  
I CHOOSE FREEDOM  
GO PRO  
LIVE YOUR DIGITAL NOMAD  
LIVE YOUR DIGITAL NOMAD

WORK SMART, NOT HARD  
MAKETHEDIFF  
GET SHIT DONE  
TANGATLANTIC  
WONAD CRUISE  
Apple logo





GET SHIT DONE.



2 TWENTY-TWO STARS



GET SHIT DONE.



2 TWENTY-TWO STARS

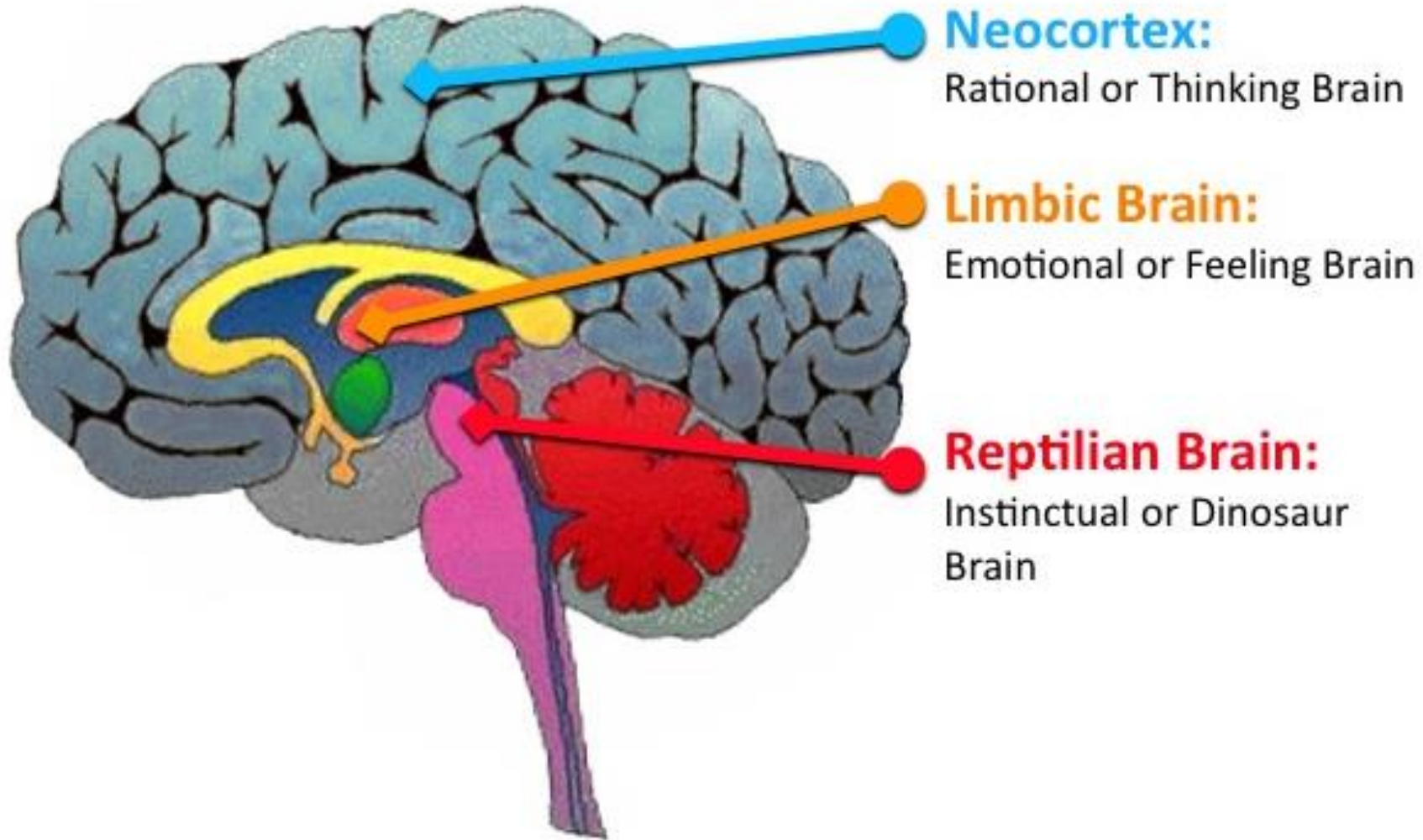


WORK SMART, NOT HARD.





# Who is the decision maker?



# Talking to who?

TODAY  
**49%**  
OFF



## Mitsui Garden Hotel Ginza Premier ★★★★★



Chuo Ward, Tokyo – Metro access

**Fabulous 8.9**

2,532 reviews

**Popular now!** There are 12 people looking at this hotel.

Booked 15 times today

**deal**



 **Twin Room**

You can cancel later, so lock in this great price today.

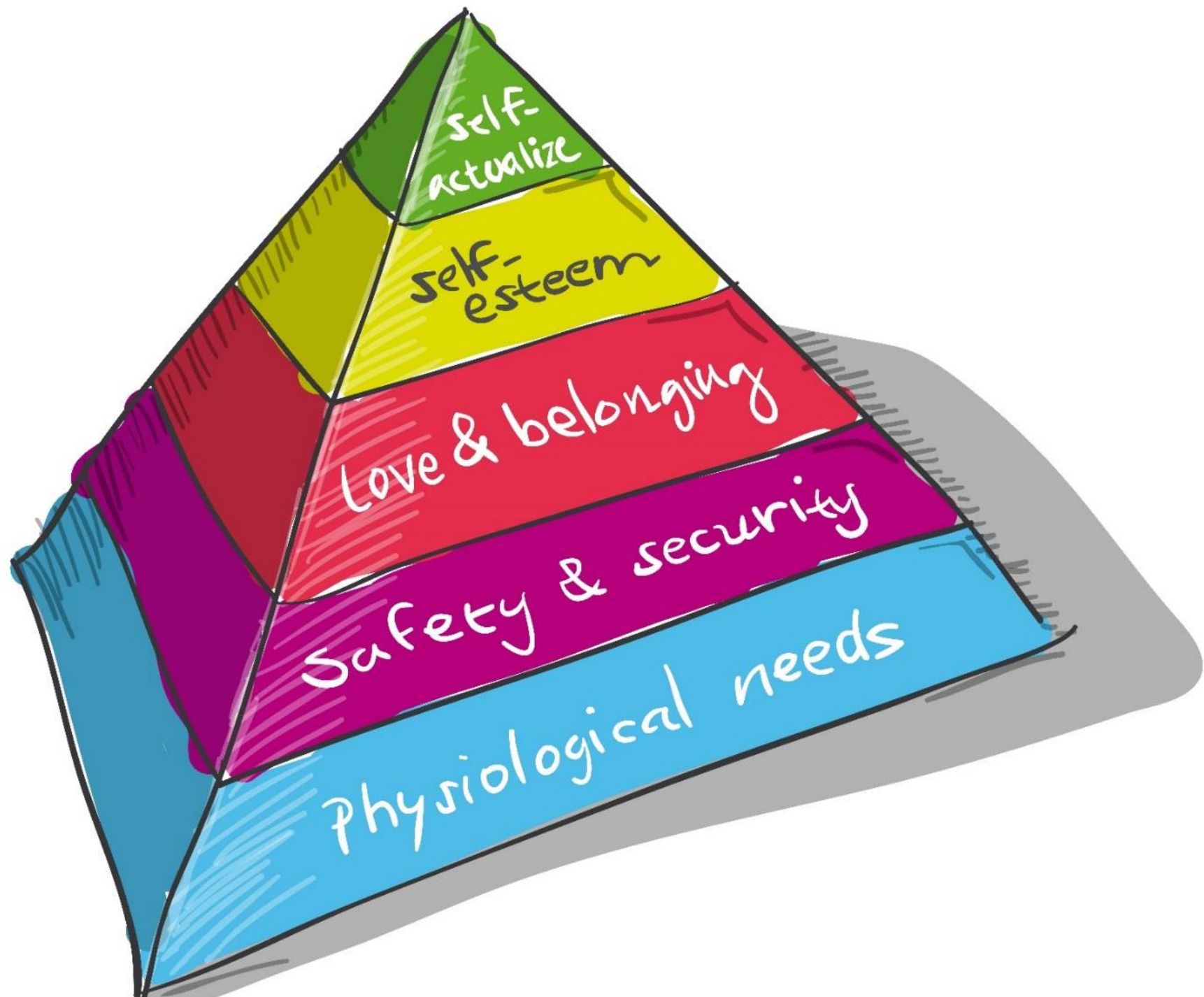
**Only 2 rooms left on our site!**

**49%** ~~€ 358~~ **€ 182**

**FREE cancellation**

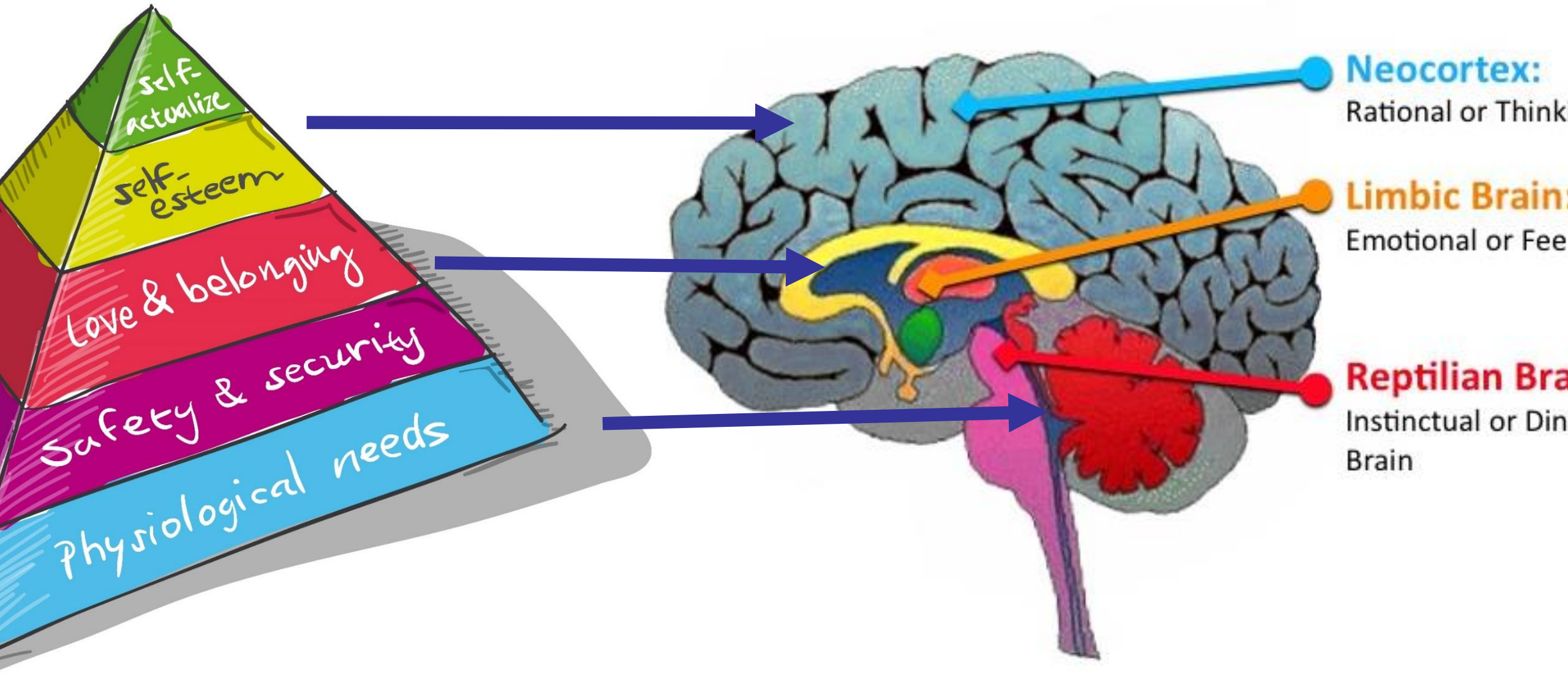
**Choose your room >**







# Who is the decision maker?

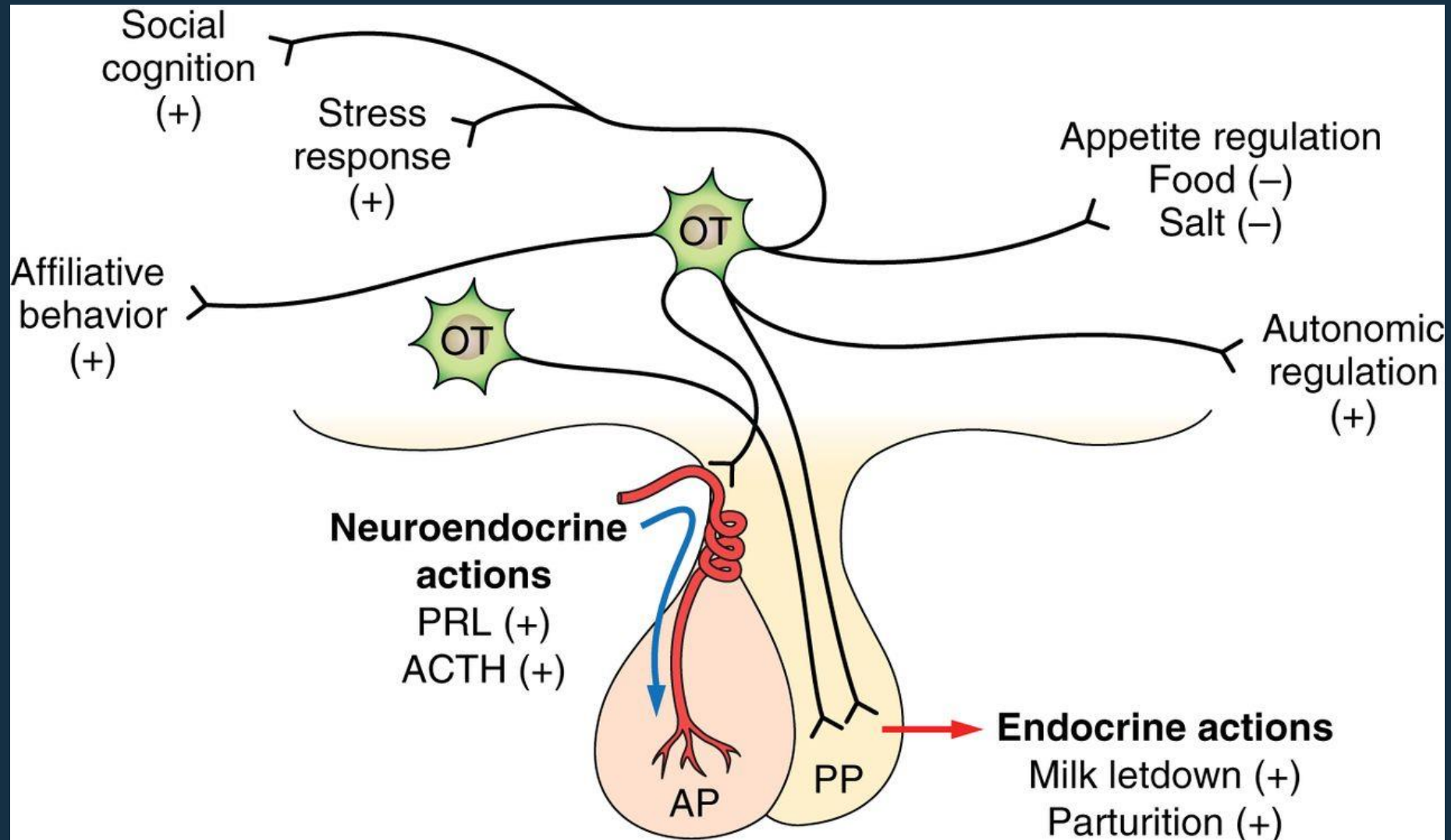








# The power of **Drugs: Oxytocin**





# Onboarding



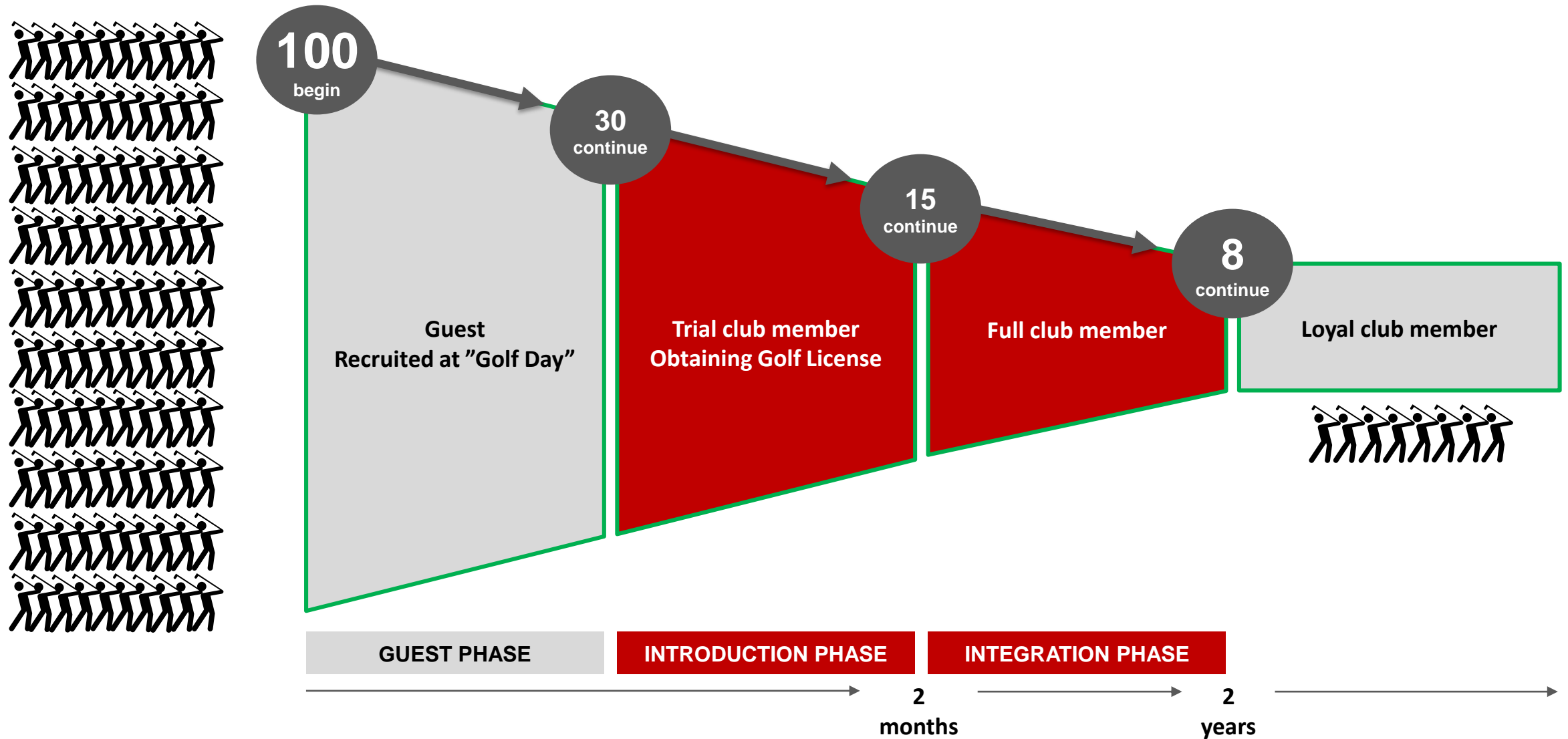


# Strength = Weakness

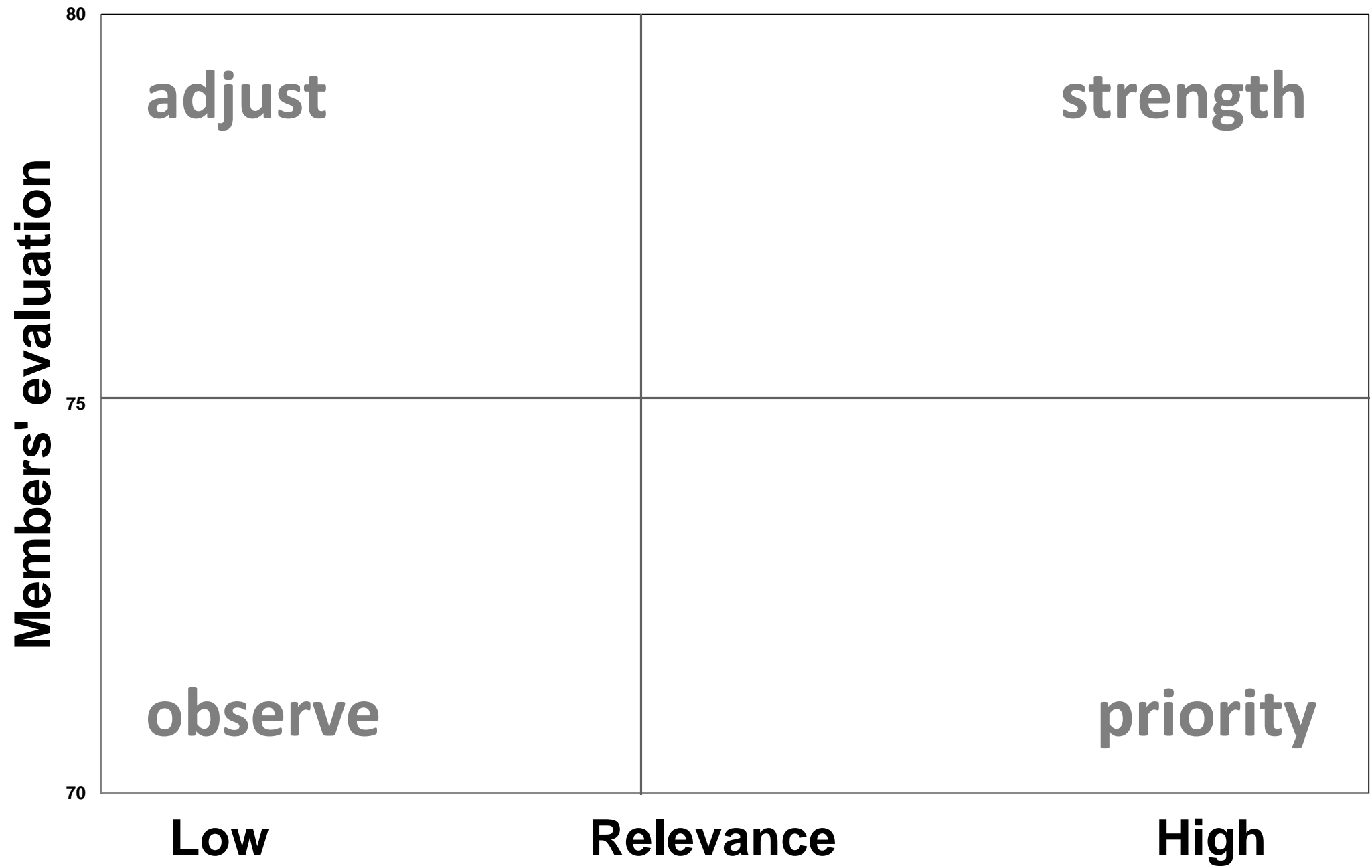




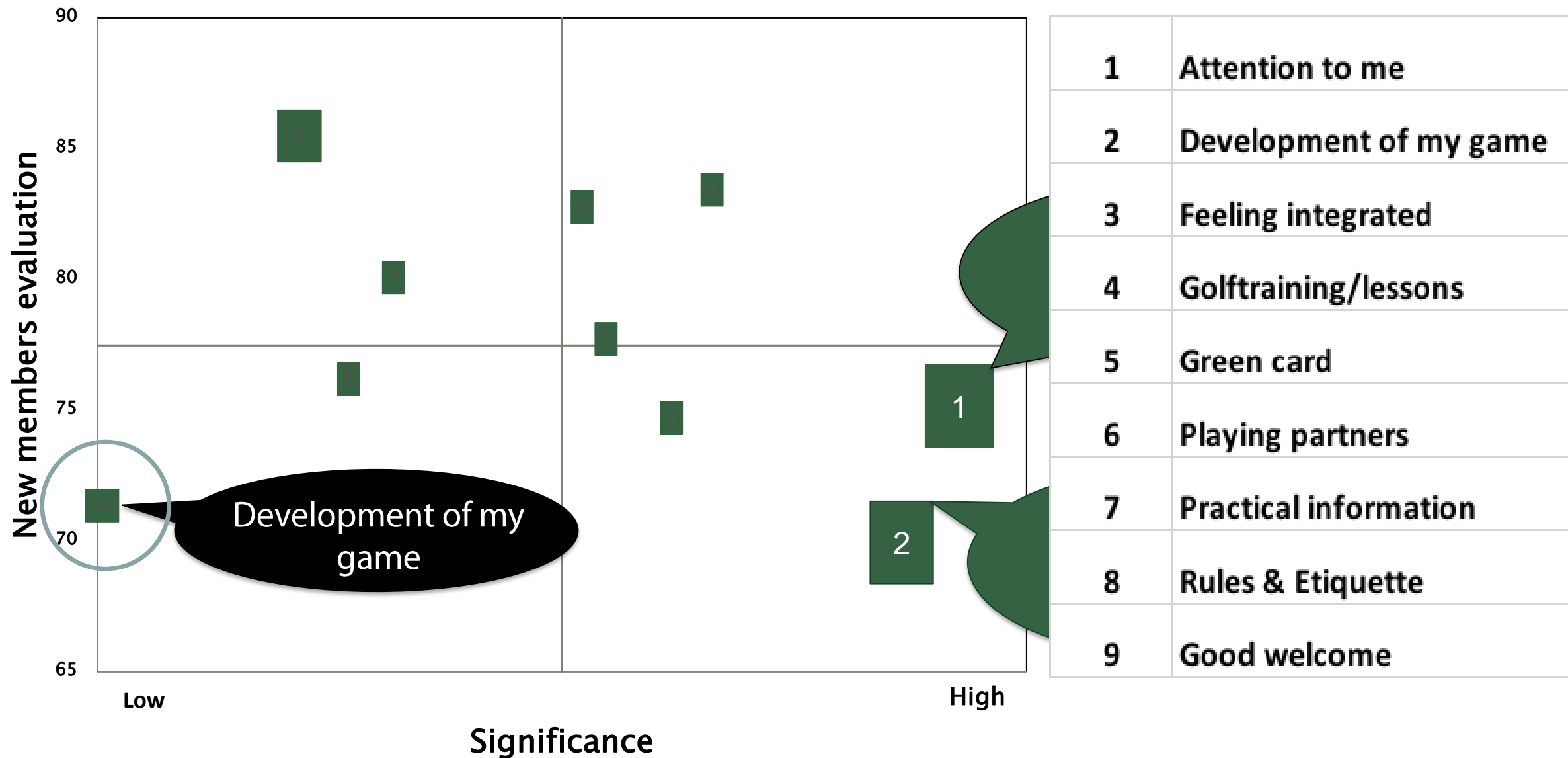
# From 100 starters to 8 loyal members







# Focus for increase NPS of new members?





# Thursday Belles





## Let the good times roll

The Thursday Swingers was formed almost twenty-five years ago and rolled back the years in style with an Elvis lookalike / rock chic theme for this year's Captain's Drive-in. Enter Marjorie Byrne, who was escorted to her Captain's Drive-in on a Harley Davidson driven by Eamonn Murphy (husband of one of the founder members, Bernie).

Pictured at the drive-in were (below, l-to-r, back row) committee members Joan Rowland, Marjorie Byrne (Lady Captain), Catherine Fitzgibbon (Lady President), Sarah Murray and Catherine Bourke.

Front row: Nola Martini, Suzanne Timlin and Joy Elliott.

Bottom photo (l-to-r): Joy Elliott, Bernie Murphy, Ann O'Farrelly, Ornagh O'Gorman, Ann Morgan, Catherine Fitzgibbon, Ann Groarke, Catherine Bourke, Nola Martini, Mairin Brennan, Joan Rowland, Eileen McDermottroe, Breeda Walsh, Eileen Wall and Pat O'Sullivan.











Golfclub  
De Dommel



LOGIN



MENU

# Piramide Wedstrijd

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## Evenementgegevens

- Datum: 14 November 2015 12:00 – 16:00
- Locatie: [wedstrijd](#)
- Categorieën: [Wedstrijden](#)











Thank you!

[LK@egcoa.eu](mailto:LK@egcoa.eu)

VISION2020 is made possible by:



**syngenta**



**RAIN  BIRD**