

**golfbox**  
COLIO



# golfbox Pay

GOLFTINGET 7. NOVEMBER 2025



“ *golfbox is an overall eco system for the golf federations, the golf clubs, the golf players, the golf pros, and tour operators*

*golfbox covers the full value chain*

”



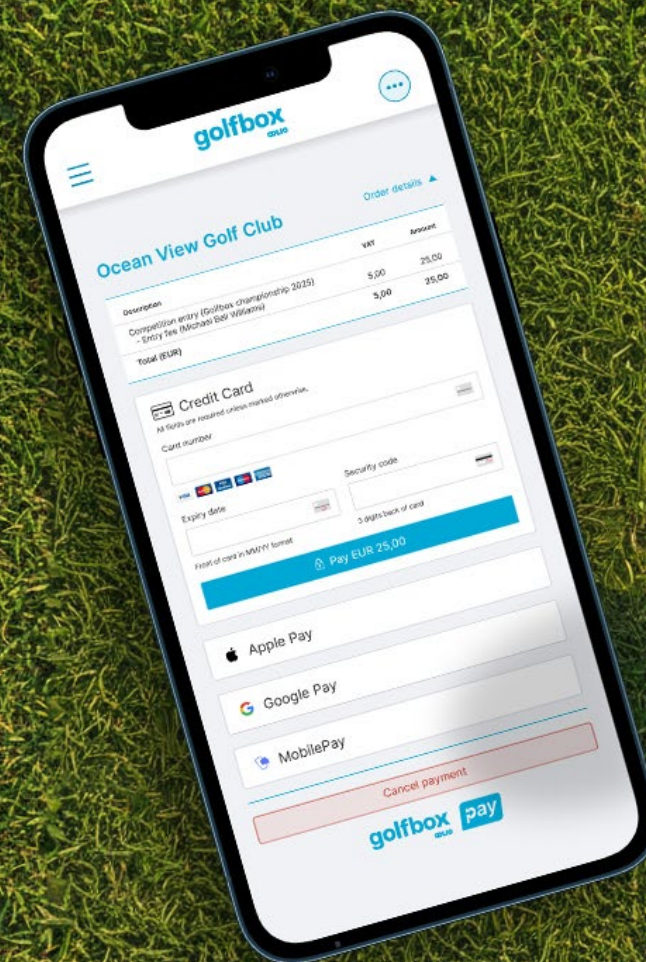


NEW Product | golfbox Pay

In Q4 2025 golfbox launches **golfbox Pay** - a new, fast, cheaper and secure payment solution that makes transactions easy and hassle-free. All Danish clubs are migrated to **golfbox Pay** and the migration of Norwegian clubs starts this month.

Solution is based on OOLIO Pay (*launched in Europe and the UK in 2023*), which is built on the Adyen payment platform.

With **golfbox Pay** you get maximum flexibility and economic security for your business, less administration and more turnover.



## NEW Product | golfbox Pay

golfbox has become part of OOLIO's global agreement with ADYEN Payment Solutions. Adyen is one of the largest payment providers in the world and a global brand in payments.

Therefore, golfbox now introduce **golfbox Pay** to all our club customers.

From early 2026 all golfbox customers will be migrated from NETS Easy to **golfbox Pay**.

From March 2026 NETS Easy will no longer be part of the golfbox offerings from end of Q1 2026 and all clubs must be transferred from NETS to **golfbox Pay**.





## NEW Product | golfbox Pay

With golfbox Pay we offer **lower prices per transaction and fewer costs** than NETS Easy.

The Norwegian clubs will have **no subscription fees** for golfbox Pay *(contrary to most other payment providers who charge a subscription fee)*.

It is important for golfbox to deliver a lower-priced solution than the current solution from NETS. But our main objective is to deliver **better and smarter solutions** than the current solution from NETS

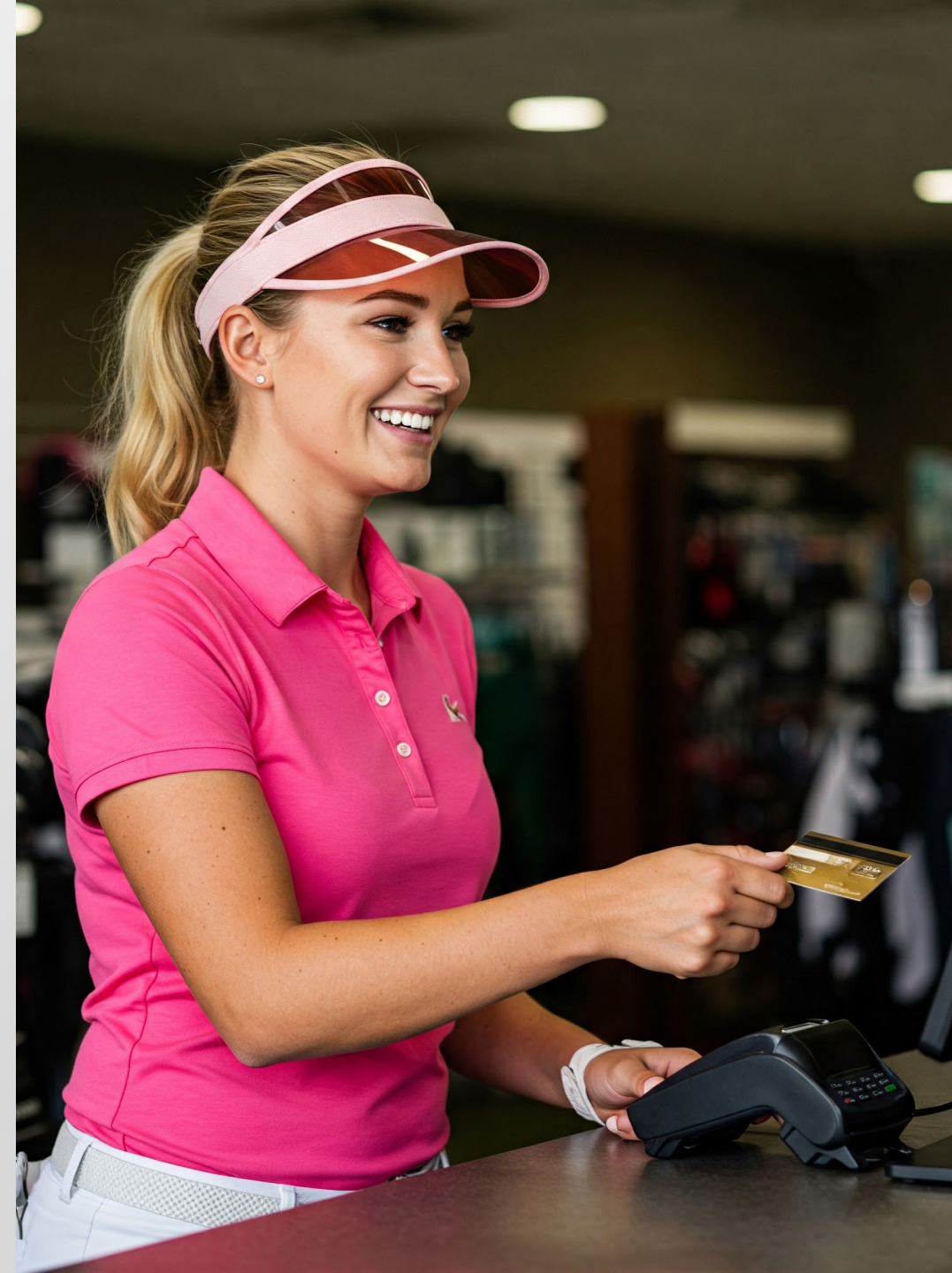


## NEW Product | golfbox Pay

**Club Fee** works like other credit card fees - the club pays the costs, and the net payout is made per transaction and is in the bank the next banking day. Our credit card fees are lower than NETS.

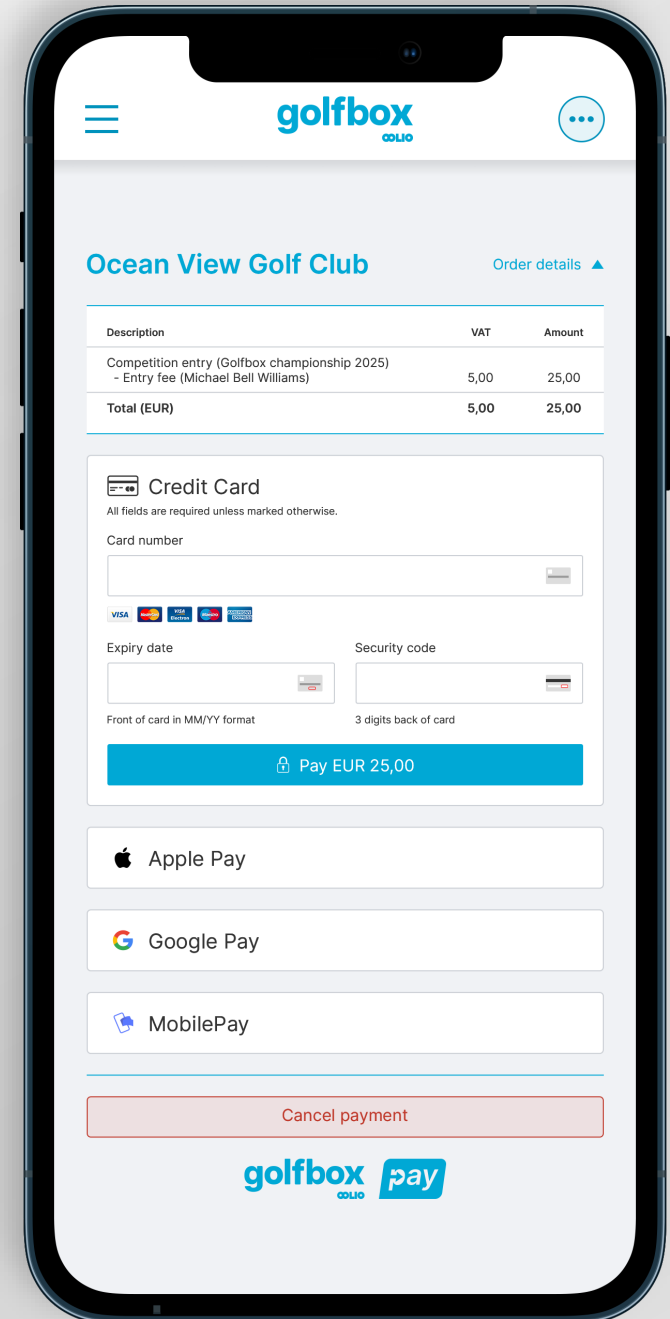
**Admin Fee** means that the club has no costs for making a payment solution available for its customers. The cost is covered by the card holder. On the receipt, an *“Administration Fee”* is specified, which is stated as a separate item. The Administration Fee is to cover the club's costs of operating the payment solution.

The club automatically gets both options and can freely choose as needed in tee time booking, Tournament, ProPlanner and online membership registration and payment.



## NEW Product | golfbox Pay

- ✓ Lower price per transaction
- ✓ Next business day settlement - no montly settlements
- ✓ Net amount paid to golf club after cost per transaction
- ✓ Two options available - "Club Fee" or "Admin Fee"
- ✓ Improved and modern reporting tools
- ✓ Easier reconciliation with the bank
- ✓ Automated "refund" upon cancellation by the player
- ✓ Partial "refund" upon golf player's deletion of parts of purchase





## New Product Features in 2026 and 2027

- ✓ The club can offer the golfer a discount by making the purchase “*non-refundable*”. We offer three different price- and refund levels. Same pricing model as in airline business and hospitality sector
- ✓ **golfbox Wallet** - Strengthen loyalty towards the club restaurant and the pro shop and increase the customer spend at your club
- ✓ Food and beverage (*F&B*) POS system for restaurants and pro shops





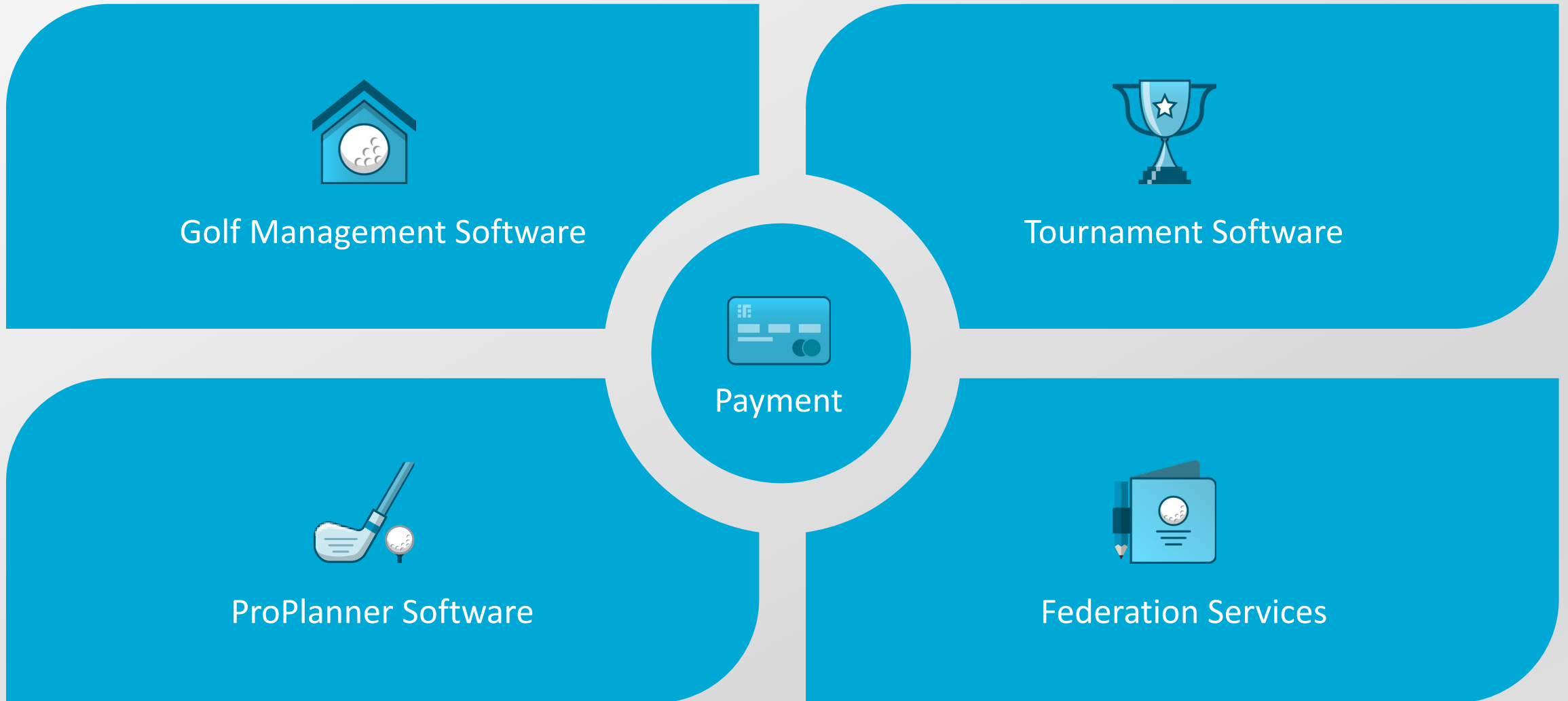
**NEW** Product | Food and Beverage POS System

## Food and beverage (F&B) POS system for restaurants and pro-shops with **golfbox Pay** and **golfbox Wallet** integration

With **golfbox Pay** and **golfbox Wallet**, golfers enjoy the freedom to quickly and securely purchase food, beverages, and gear at the pro-shop without hassle.

This loyalty program creates stronger affiliation between the player and club.





**TUSEN TAKK**  
for deres tid!